ON STYLE.CSS I DID THE FOLLOWING:

1. I modify the extra f from the color and I reduce it down to 3 f’s, 6 f’s are unnecessary.
2. To the font-family I have noticed the Calibri was out from the “ ‘ “ so I enter the Calibri inside the ‘.
3. I changed the background-color to be sitewide #2589bd, benefits had different.
4. I merged benefit-lead, benefit-brand, benefit-cost into one line since they had the same elements.
5. I merged benefit-lead img, benefit-brand img, benefit-cost img into one line since they had the same elements.
6. I merged search-engine-optimization, online-reputation-management,.social-media-marketing into one line since they had the same elements.
7. I merged search-engine-optimization img, online-reputation-management img, social-media-marketing img into one line since they had the same elements.
8. I merged search-engine-optimization h2, online-reputation-management h2, social-media-marketing h2 into one line since they had the same elements.

ON INDEX.HTML I DID THE FOLLOWING:

1. For the website title I changed it to Horiseon
2. I reduced line spaces that saved me almost 20 lines within the code